

Luke Watson, PhD, CPA

Luciano Prida, Sr. Term Assistant Professor
Fisher School of Accounting
Warrington College of Business
University of Florida

P.O. Box 117166
Gainesville, Florida 32611

luke.watson@warrington.ufl.edu
(352) 273-0208

ACADEMIC APPOINTMENT

University of Florida
Luciano Prida, Sr. Term Assistant Professor 2017-present
Assistant Professor 2013-2017

EDUCATION and PROFESSIONAL CERTIFICATION

The Pennsylvania State University
Smeal College of Business 2008-2013
Ph.D. in Business Administration

University of Notre Dame
Mendoza College of Business
M.S. in Accountancy 1998-2003
B.B.A. in Accountancy *cum laude*

Certified Public Accountant Tennessee

RESEARCH PUBLICATIONS

Watson, L. 2018. [A Discussion of 'Does the Deferred Tax Asset Valuation Allowance Signal Firm Creditworthiness?'](#) *Journal of the American Taxation Association* 40(1): 81-85.

Bonsall, S.B., K. Koharki, and L. Watson. 2017. [Deciphering Tax Avoidance: Evidence from Credit Rating Agency Disagreements.](#) *Contemporary Accounting Research* 34(2): 818-848.

Watson, L. 2015. [Corporate Social Responsibility, Tax Avoidance, and Earnings Performance.](#) *Journal of the American Taxation Association* 37(2): 1-21.

Huang, X.B., and L. Watson. 2015. [Corporate Social Responsibility Research in Accounting.](#) *Journal of Accounting Literature* 34: 1-16.

WORKING PAPERS

Chyz, J., F. Gaertner, A. Kausar, and L. Watson. 2018. [Overconfidence and Corporate Tax Policy](#). Accepted pending copyediting for publication in *Review of Accounting Studies*.

“Do Inverted Firms Realize Long Run Competitive Advantages?” with Stephen Lusch and Jim Seida.

“Risk Can Be Good: The Trade-Off between Agency Conflicts, CEO Risk-Taking Incentives, and Credit Risk” with Kevin Koharki and Matthew Ringgenberg.

“Is Corporate Social Responsibility Related to Aggressive Reporting? Evidence from a Natural Experiment” with Michael Mayberry.

“Tax Haven Incorporation and the Cost of Capital” with Christina Lewellen and Landon Mauler.

“Board Characteristics and Disclosure Tone” with Minna Martikainen and Antti Miihkinen.

RESEARCH PRESENTATIONS

Drexel University, October 2018

Temple University Accounting 100th Anniversary Conference, August 2018

Telfer Annual Conference on Accounting and Finance, May 2018

University of Cincinnati, January 2018

University of Florida, February 2017

SOAR Accounting Symposium at Singapore Management Univ., December 2016

American Accounting Association Annual Meeting, August 2016

Villanova University, April 2016

Florida State University, April 2016

University of Texas at Austin, May 2015

University of Florida, August 2014

Temple University Accounting Conference, August 2014

Penn State University, June 2013

University of Missouri, February 2013

University of Arizona, February 2013

University of Notre Dame, February 2013

Miami University, February 2013

University of Florida, February 2013

University of Waterloo, January 2013

Miami Rookie Camp, December 2012

Penn State University, November 2012

Penn State University, October 2012

American Accounting Association Annual Meeting, August 2011

American Taxation Association Midyear Meeting, February 2011
Penn State University, November 2010

TEACHING EXPERIENCE

University of Florida

Instructor, State and Local Taxation, 2014-2019

Instructor, Federal Income Taxation, 2013-2019

The Pennsylvania State University

Instructor, Principles of Taxation, 2009-2011

Teaching Assistant, Financial and Managerial Accounting, 2008-2009

SERVICE

Ad hoc Reviewer: *Journal of Accounting and Economics*; *The Accounting Review*; *Contemporary Accounting Research*; *Review of Accounting Studies*; *Journal of the American Taxation Association*; *Journal of Accounting, Auditing & Finance*; *Accounting and Business Research*; *Accounting Research Journal*; *Economics and Business Letters*; *Journal of Accounting Literature*; *Journal of Business Ethics*; *Journal of Business Research*; *Journal of Corporate Finance*; *Journal of International Accounting, Auditing, and Taxation*; *Managerial Auditing Journal*; *Sustainability Accounting, Management and Policy Journal*; *The British Accounting Review*

Ad hoc Reviewer: ATA Midyear Meeting 2015-2019; AAA Annual Meeting 2012, 2014, 2015, 2018; FARS Midyear Meeting 2016, 2019; International Conference on Assurance & Corporate Governance 2017

Nominations Committee Member, American Taxation Association, 2017

Midyear Meeting Planning Committee Member, American Taxation Association, 2016-2018

Fisher School of Accounting Faculty Recruiting Committee, 2017-2019

Fisher School of Accounting Mission & Strategy Update Committee, 2017-2018

Fisher School of Accounting Research Workshop Coordinator, 2016-2017

UF Faculty Senate Nominating Committee Member 2016-2017

Research Presenter to Fisher School of Accounting Advisory Board, 2014

Presenter, Accounting Research Ph.D. Intro Seminar, Fisher School of Accounting, 2013-18

Graduation Marshal, University of Florida, 2014-2016

Research Discussant for:

- *JATA* Conference 2017
- ATA Midyear Meeting 2015, 2016
- AAA Annual Meeting 2012, 2014
- Penn State University Accounting Research Colloquium 2009-2011

CONFERENCE ATTENDANCE

Accounting Research Conference in memory of Nicholas Dopuch 2018

American Accounting Association Annual Meeting 2011 (presenter), 2012 (discussant), 2014 (discussant), 2016 (presenter)
 American Accounting Association New Faculty Consortium 2014
 American Taxation Association Doctoral Consortium 2009, 2011
 American Taxation Association Midyear Meeting 2011 (presenter), 2012, 2014, 2015 (discussant), 2016 (discussant, moderator), 2017 (discussant), 2019 (scheduled)
 Florida Accounting Symposium 2015, 2016
 International Conference on Assurance & Corporate Governance 2017 (moderator)
 Miami Rookie Camp 2012 (presenter)
 Notre Dame Accounting Research Conference 2012, 2015-2018
 Penn State Accounting Research Conference 2009-2012, 2017, 2018
Review of Accounting Studies Conference 2017
 SOAR Accounting Symposium 2016 (presenter)
 Telfer Annual Conference on Accounting and Finance 2018 (presenter)
 Temple University Accounting Conference 2014 (presenter, moderator), 2018 (presenter)
 UNC Tax Doctoral Consortium 2012
 UNC Tax-Efficient Supply Chain Management Conference 2014
 UNC Tax Symposium 2013, 2014
 UT-Austin / University of Waterloo Tax Symposium 2014, 2018

MEDIA INTERVIEWS / MENTIONS

“Hillsborough Could Have Florida’s Highest Sales Tax After the Nov. 6 Election. Will It Matter?” *Tampa Bay Times* October 2018
 “Hewlett Packard Enterprise Deal Faces Inversion Penalties” *Bloomberg BNA* August 2017
 “Corporate Tax Rate Report” *WalletHub* November 2016
 “Are Corporate Inversions Worth It?” *Warrington Newsroom* April 2016
 “Avoiding Tax Scams” *WUFT-TV / WUFT-FM* February 2015

OTHER EXPERIENCE

Gleim Publications, Inc.	2014-present
CPA Exam Review Video Lecturer	
University of Illinois	2016-present
Adjunct Lecturer of Accountancy	
RunPro Camp	July 2011, 2013
Tax and Financial Planning Speaker	
Ernst & Young LLP	Summers 2001, 2002
Tax Consulting Intern	Minneapolis
Big Ten Network	2009-10
On-Camera Analyst, Track and Cross Country	
Professional Athlete: Track and Field, Road Racing	2003-2012

- U.S. Olympic Trials Qualifier 2004, 2008, 2012
- Personal Best Mile: 3:57.83. Marathon: 2:15:29.

Penn State University Volunteer Assistant Coach, Track and Cross Country	2010-2012
University of Notre Dame Assistant Coach, Track and Cross Country	2006-2008
Edina (MN) High School Assistant Coach, Track and Cross Country	2004-2006

HONORS AND AWARDS

Luciano Prida, Sr. Term Assistant Professorship, 2017-present
 J. Michael Cook Teaching Award Nominee, 2017
 Competitive Dissertation Summer Stipend Award, 2012
 Invited Participant, UNC Tax Doctoral Seminar, 2012
 Invited Participant, MIT Tax Seminar (by videoconference), 2011-2012
 Jones Scholarship, Penn State University, 2009-2013
 Hastings Scholarship, Penn State University, 2011-2012
 Burns Scholarship, Penn State University, 2010-2012
 Smeal Enhancement Fund Scholarship, Penn State University, 2008-11
 Harrison Scholarship, Penn State University, 2009-11
 Smeal Small Research Grant, Penn State University, 2010
 Graduate Academic Scholarship, University of Notre Dame, 2002-2003
 Two-Time Verizon Academic All-American, University of Notre Dame, 2002-2003
 Academic Honors Program for Student-Athletes, University of Notre Dame, 2001-2003
 Student-Athlete Advisory Committee Member, University of Notre Dame, 2001-2003
 Athletic Scholarship, University of Notre Dame, 1998-2003
 Dean's Honor List, University of Notre Dame, 1999-2002