



# TRENDS + STRATEGIES CONFERENCE

UF ■ BERGSTROM CENTER

WALDORF ASTORIA ORLANDO ■ MARCH 14 - 15, 2019

Thank you for sponsoring one of the most connected real estate conferences in Florida. Not only will you be networking with some of the most respected names in the industry (expecting 450+ attendees this year), but you will be supporting our mission, program, and students.

## SPONSORSHIP LEVEL

- PLATINUM** \$10,000     **GOLD** \$7,500     **RECEPTION** \$5,000     **SILVER** \$2,500     **BRONZE** \$1,000

Company Name (as you wish it to appear) \_\_\_\_\_

Refer billing questions to (name, email & phone number) \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact name email: \_\_\_\_\_

Street Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_ phone number: \_\_\_\_\_

## STOP! BEFORE YOU RETURN, USE OUR CHECKLIST:

- Attendee names, emails, and phone numbers are attached. Name changes are allowed one week prior to conference date for no additional fee.
- I will send attendee information to Nikki via email. You may return the form without names; just kindly let us know your attendees by January 25.
- Check is enclosed and made payable to "UF Foundation" (NOT "University of Florida"). Checks sent via US Postal Service should be mailed to: University of Florida, Bergstrom Center, Bryan Hall 200, Po Box 117168, Gainesville, FL 32611. Checks sent via Fed Ex or UPS: University of Florida, 1384 Union Road, Bryan 200, Gainesville, FL 32611.
- Please send me an invoice.
- I have emailed Nikki a high-resolution logo for marketing purposes. Must receive logo to receive sponsorship marketing.

## QUESTIONS:

To serve you better, you will be working with Denise and Nikki at the Center. Denise will be handling financial management and questions. Refer billing questions to her. *Office manager, Denise Stoll:* [denise.stoll@warrington.ufl.edu](mailto:denise.stoll@warrington.ufl.edu)/352-273-0311. Nikki will be handling: marketing questions, event logistics and receiving attendee names. *Assistant Director, Nikki Wagner:* [nikki.wagner@warrington.ufl.edu](mailto:nikki.wagner@warrington.ufl.edu)/352-273-0312.

	PLATINUM \$10,000	GOLD \$7,500	RECEPTION \$5,000	SILVER \$2,500	BRONZE \$1,000
Complimentary Registration	6	5	4	2	1
Recognition in Annual Report	●	●	●	●	●
Categorical Recognition on Center Website: COMPANY LOGO ----- FULL COMPANY NAME	●	●	●	●	●
Categorical Recognition on Conference Banner & Booklet: COMPANY LOGO ----- FULL COMPANY NAME	●	●	●	●	●
Full Color Logo on e-marketing material	●	●	●	●	
Social Media “Shout Out” thanking company for sponsorship	●	●	●	●	
Sponsor guest posting on social media (industry news, Center approved)	●	●	●		
Logo recognition in conference videos	●	●	●		
At least 2 easel signs with full color company logo on display at reception			●		
Recognition from Podium during the conference	●	●			
Invitation for one company representative to attend a dinner with select speaker on the Thursday night of the conference.		●			
Recognition of one company representative as a member of our Chairman’s Circle, our highest level of supporters.	●				
Invitation for one company representative to attend the Chairman’s Circle dinner on the Thursday night of the conference.	●				